

## ADOPTION PACKAGES

### Levels

- (a) Bronze – (up to four Adopters per site not from the same brand sector)
  - (i) £5,000 per annum
  - (ii) All Adoption and branding rights as per this agreement and specific site
  - (iii) One team building/Community/Volunteering day run for up to 20 staff (activities on day to be agreed pending work required, time of year and focus for Adopters)
- (b) Silver – (up to three Adopters per site not from the same brand sector)
  - (i) £10,000 per annum
  - (ii) All Adoption and branding rights as per this agreement and specific site
  - (iii) Two team building/Community/Volunteering days run for up to 30 staff each session (activities on day to be agreed pending work required, time of year and focus for Adopters)
- (c) Gold – (up to two Adopters per site not from the same brand sector)
  - (i) £20,000 per annum
  - (ii) All Adoption and branding rights as per this agreement and specific site
  - (iii) Three team building/Community/Volunteering days run for up to 40 Adopters staff each session (activities on day to be agreed pending work required, time of year and focus for Adopters)
- (d) Platinum – (only one Adopters per site)
  - (i) Negotiable price £50,000 minimum
  - (ii) Exclusive Adoption of site with full and exclusive branding on this site per this agreement.
  - (iii) Up to four days exclusive use for the Adopters of the site per year for a corporate activity day (to be agreed and arranged between Authority and Adopters)