

## **FEES & CHARGES REVIEW 2020/21**

Presented by the Project Consultant

### **EXECUTIVE SUMMARY**

This report sets out the proposed charges for 2020/21 for the six Leisure Services Contract Sports Venues that are returning for a short transition period within the direct control of the Authority. These are:

- Lee Valley Athletics Centre;
- Lee Valley Hockey and Tennis Centre;
- Lee Valley Ice Centre;
- Lee Valley Riding Centre;
- Lee Valley VeloPark; and
- Lee Valley White Water Centre.

Following the decision to temporarily bring the Sports Venues within the direct management of the Authority from 1 April 2020 (Paper A/4277/20) the fees and charges have been reviewed directly with the venue managers for the interim arrangement. The tight timetable since that decision has meant wider comparison with other attractions and similar venues has not been possible for the report. A further review may take place depending on the successful transition to the new contract operator and if this is the situation which arose then this will be brought for information purposes to Members prior to the contract start.

### **RECOMMENDATION**

Members Approve: (1) the Authority's proposed 2020/21 fees and charges as summarised from paragraph 4 and set out in detail in Appendix A to this report.

### **BACKGROUND**

- 1 Fees and Charges from the six sports venues are estimated to generate £6.9m in 2020/21. Due to the transfer back from Lee Valley Leisure Trust Ltd (the Trust) to the Authority there will be a change in VAT liability, with most fees no longer being VAT exempt. The fees and charges have not increased to take account of this due to the short term transition expected as the incoming Contractor will be a charitable organisation and will be able to apply the VAT exemption on sporting activities in future. This will mean income will be lower than previous years.

We are currently exploring the possibility and impact on the Authority's VAT position of applying the VAT exemption on sporting activities.

- 2 The six sport venues are included in the Leisure Services Contract (LSC) until 31 March 2020 and the current contractor had not prepared detailed pricing for the forthcoming financial year. The Authority does not have access to the detailed financial/usage records of the current year's performance, but has maintained communication links with venue managers and has worked with these colleagues to prepare the information.

Therefore, in setting fees and charges for these venues ahead of 2020/21, it is proposed that due to the limited financial information currently available, the process of transferring venues back (during what will already be a busy period of transfer of operational controls) that most prices will increase by inflation unless there are exceptions as set out in the paragraphs below.

- 3 The Authority reviews all its fees and charges annually and the impact of any proposals are fed into the annual budget. These have a direct impact on income and therefore the levy.
- 4 Appendix A to this report sets out proposed charges for the financial year 2020/21 for sites, facilities and heritage attractions operated by the Authority. In summary the estimated income is set out below.

|  | 2020/21<br>Estimated Income |
|--|-----------------------------|
| Lee Valley Athletics Centre            | £859,000                    |
| Lee Valley Hockey and Tennis Centre    | £612,800                    |
| Lee Valley Ice Centre                  | £1,145,500                  |
| Lee Valley Riding Centre               | £1,037,300                  |
| Lee Valley VeloPark                    | £2,138,400                  |
| Lee Valley White Water Centre          | £2,468,100                  |
| <b>Sub Total</b>                       | <b>£8,261,100</b>           |
| Less additional VAT liability estimate | £1,000,000                  |
| <b>Total ex VAT (estimate)</b>         | <b>£7,261,100</b>           |

- 5 The Retail Price Index (RPI) for December stood at 2.2% and the Consumer Price Index (CPI) stood at 1.3% and this has broadly been used as the basis of price review with managers, also taking a view about local demand and price sensitivity.
- 6 The overriding principles in setting charges are set out in the approved fees and charges policy and are:
- i. venues should aim to break even (excluding overheads);
  - ii. sustainably improve market share/usage; and
  - iii. equality through concessionary pricing.

## EXPLANATION OF CHARGES

### 7 Lee Valley Athletics Centre

The majority of the fees and charges for day to day activities are proposed to be frozen. The gym sales have been steady, but are at the upper end of local

markets. There has been good growth in non-athletics events and these will be targeted and commercial rates applied.

**8 Lee Valley Hockey and Tennis Centre**

Where the demand is currently still strong (peak time indoor courts) managers are recommending an increase in line with inflation but where demand has decreased or is static (the outdoor courts where there is significant supply and cheaper court hire in local parks) a proposed freeze to the charges for 2020/21 is recommended.

**9 Lee Valley Ice Centre**

Some changes are proposed to have a single charge for adults and juniors and offering a 'family' ticket which is any group of four people and also removing the peak and off-peak pricing for groups as the individual ticket pricing has not included this distinction for four years. This removes discrepancies with groups and encouraging larger groups which should also improve café sales.

**10 Lee Valley Riding Centre**

Where the demand is currently strong managers are recommending an increase in line with inflation. Private livery currently has vacancies and a new product for livery including mucking out will be offered. The remainder of prices for livery have been increased by less than inflation to retain customers.

**11 Lee Valley VeloPark**

The vast majority of the income is generated from the velodrome and there has been a decline in Taster/Try It and similar sessions so a price freeze, and in some cases a reduction, to attract more customers is proposed. The marketing of such courses has been unsuccessful during the last 18 months and sales of vouchers in key periods has dropped significantly. There is a national decline in velodrome use reported by other velodromes and targeted marketing is essential and will be done leading into the Olympics, with interest of course being driven by GB success.

**12 Lee Valley White Water Centre**

Some areas of income have stalled during the last 18 months (although this may be associated with unsuccessful marketing and targeted approach). As a result, and with the inclusion of additional products, many of the base prices will remain static. The use of the Legacy Loop now operates using two pumps rather than three which has allowed a decrease in price offered as the cost to run the pumps is significantly less and net profit increased. The prices for commercial charges are negotiable and show the minimum charge. Managers seek the best price possible to secure the bookings.

**13 Car Parking**

Car park charges for non-users and users staying over a reasonable period (this has not changed since 2016 and is 4 hours at Lee Valley VeloPark and Lee Valley Hockey and Tennis Centre to reflect the activity duration) and will continue as currently reflecting local car parking charges in and around Lea Bridge Road and Stratford/Westfield for Lee Valley Ice Centre, Lee Valley Hockey and Tennis Centre and Lee Valley VeloPark. Full details of car

parking is included at Appendix B to this report.

#### **14 Implementation**

The approved fees and charges will come into effect from 1 April 2020 when the Authority takes temporary control of the venues. The estimated impact of the approved fees and charges has been incorporated into the 2020/21 budget proposals for the LSC Sports Venues which will be presented to this Committee in March.

#### **ENVIRONMENTAL IMPLICATIONS**

15 There are no environmental implications arising directly from the recommendations in this report.

#### **FINANCIAL IMPLICATIONS**

16 Estimated income from the proposed fees and charges will be incorporated within the budget for 2020/21 and monitored through monthly management and quarterly monitoring reported to Members.

#### **HUMAN RESOURCE IMPLICATIONS**

17 There are no human resource implications arising directly from the recommendations in this report.

#### **LEGAL IMPLICATIONS**

18 There are no legal implications arising directly from the recommendations in this report.

#### **RISK MANAGEMENT IMPLICATIONS**

19 The Authority's net budget and therefore levy depends on income generated from fees and charges. Income can be adversely or favourably affected by weather, market demand factors and pricing in the wider economy as a whole. To mitigate this risk the Authority agreed that reserves are set aside at a prudent level (the current minimum reserve policy is £3-£4m and this will be reviewed as part of the 2021/22 budget process) and that business interruption insurance is in place.

#### **EQUALITY IMPLICATIONS**

20 The Authority's Fees and Charges Policy sets out criteria to ensure access to services are available to disadvantaged groups through a concessionary pricing structure that considers income and ability to pay.

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#### **PREVIOUS COMMITTEE REPORTS**

|                     |           |                         |                 |
|---------------------|-----------|-------------------------|-----------------|
| Executive Committee | A/4227/20 | Venues Management       | 23 January 2020 |
| Authority           | A/4161/13 | Fees and Charges Policy | 24 January 2013 |

**APPENDICES ATTACHED**

Appendix A Proposed Sports Venues Fees and Charges 2020/21  
Appendix B Car Parking details

**LIST OF ABBREVIATIONS**

the Authority Lee Valley Regional Park Authority  
the Trust Lee Valley Leisure Trust Ltd (trading as Vibrant Partnerships)  
LSC Leisure Services Contract

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## LEE VALLEY WHITE WATER CENTRE

|  |  |  | 2019/20 | 2020/21          |
|--|--|--|---------|------------------|
| Olympic Course                             | Peak Charges: (Bank holidays and Saturdays: 1st May - 30th September)                                | Individual rafting (2 hours)                                   | £65.00  | see new products |
|  |  | 9 Person raft charter (Includes £50 food and beverage voucher) | £585.00 |                  |
|  |  | Kayaking/ Canoeing (1 hour)                                    | £12.00  |                  |
|  |  | Exclusive use (price per hour)                                 | £450.00 |                  |
|  | Off-peak charges: Week days and Sundays throughout the summer and every day during the winter months | Individual rafting Off-Peak                                    | £50.00  |                  |
|  |  | 9 Person raft charter (includes £50 food and beverage voucher) | £450.00 |                  |
|  |  | Promotion Individual Rate                                      | £39.00  |                  |
|  |  | Kayaking/ Canoeing (1 hour)                                    | £10.00  |                  |
|  |  | Exclusive Use (price per hour)                                 | £450.00 |                  |
|  | Super Off-Peak   | 9 Person raft charter  | £399.00 |                  |
| Legacy Loop                                | Schools rafting (per head) - min. 21 students  | £30.00   |         |                  |
|  | Family Raft  | £175.00  |         |                  |
|  | Kayaking/ Canoeing (1 hour)  | £6.00  |         |                  |
|  | Exclusive Use (price per hour)   | £230.00  |         |                  |
|  | Exclusive Use - Club Rate (price per hour)   | £205.00  |         |                  |
|  | Paddlesport legacy Development Programme (Low Level)   | £120.00  |         |                  |
|  | Paddlesport legacy Development Programme (High Level)  | £150.00  |         |                  |
|  | Paddlesport Olympic Development Programme (High Level)   | £150.00  |         |                  |
|  | Car Rescue (In addition to exclusive use charge)   | £200.00  |         |                  |
|  | Inspection of course blocks  | £50.00   |         |                  |
|  | Peak Hydrospeeding   | £50.00   |         |                  |
|  | Off-Peak Hydrospeeding   | £45.00   |         |                  |
|  | Tubing   | £45.00 (peak)<br>£35.00 (off-peak)                             |         |                  |
|  | Peak Hot Dog   | £100.00  |         |                  |
|  | Off-Peak Hot Dog   | £90.00   |         |                  |
|  | Water Activities   | Kayaking/ Canoeing (1 hour)                                    | £6.00   |                  |
| Flat Water Activities Adult (per person)   |  | £22.00   |         |                  |
| Flat Water Activities Schools (per person) |  | £13.00   |         |                  |
| Stand-Up Paddleboard                       |  | £7.50  |         |                  |
| Dry Land                                   | Dry Land Activities Adult (per person)   | £22.00   |         |                  |
|  | Dry Land Activities Schools (per person)   | £15.00   |         |                  |

|                                   |  |                |
|-----------------------------------|--|----------------|
| <b>Equipment Rental</b>           | <b>General Kayak</b>                           | <b>£15.00</b>  |
|                                   | <b>White Water Kayak</b>                       | <b>£15.00</b>  |
|                                   | <b>Open Canoe</b>                              | <b>£20.00</b>  |
|                                   | <b>Paddle, Helmet, Buoyancy Aid (per item)</b> | <b>£3.00</b>   |
|                                   | <b>Wet Suit</b>                                | <b>£5.00</b>   |
|                                   | <b>Full Set</b>                                | <b>£20.00</b>  |
| <b>Flood Light Use (per hour)</b> | <b>All courses</b>                             | <b>£75.00</b>  |
| <b>Room Hire</b>                  | <b>Small Room - Half Day</b>                   | <b>£110.00</b> |
|                                   | <b>Small Room - Full Day</b>                   | <b>£170.00</b> |
|                                   | <b>Medium Room - Half Day</b>                  | <b>£350.00</b> |
|                                   | <b>Medium Room - Full Day</b>                  | <b>£400.00</b> |
|                                   | <b>Large Room - Half Day</b>                   | <b>£400.00</b> |
|                                   | <b>Large Room - Full Day</b>                   | <b>£525.00</b> |
| <b>Canoe/Kayak Storage</b>        | <b>Monthly rate</b>                            | <b>£20.00</b>  |
|                                   | <b>Annual rate</b>                             | <b>£150.00</b> |
| <b>Beach &amp; Play Park</b>      | <b>Beach &amp; Play Park Half Day</b>          |                |
|                                   | <b>Beach &amp; Play Full Day</b>               |                |
|                                   | <b>Beach Half Day</b>                          |                |
|                                   | <b>Beach Full Day</b>                          |                |
|                                   | <b>Climbing wall</b>                           | <b>£10.00</b>  |
| <b>Car Park Charge (all day)</b>  |  | <b>£0.00</b>   |



## Fees and Charges 2020

|         | Location       | Activity                                | When   | Age | Included Extras                                 | Price P/P | Price P/Raft |
|---------|----------------|---|--|-----|---|-----------|--------------|
| Rafting | Olympic Course | White Water Rafting                     | Weekends & Wednesday - Friday in School Holidays | 12+ |   | £50.00    | -            |
|         |                |   | Wednesday - Sunday                               |     | £50 Drinks Voucher                              | -         | £450.00      |
|         |                | White Water Rafting Celebration Package | Weekends   | 12+ | Meal + 3 pitchers of beer or 2 bottles Prosecco | -         | £570.00      |
|         |                | Rodeo Rafting                           | Weekends & Wednesday - Friday in School Holidays | 14+ |   | £65.00    | -            |
|         |                |   | Wednesday - Sunday                               |     | £50 Drinks Voucher                              | -         | £585.00      |
|         |                | Rodeo Rafting Celebration Package       | Weekends   | 14+ | Meal + 3 pitchers of beer or 2 bottles Prosecco | -         | £655.00      |
|         | Legacy Loop    | Family Rafting                          | Weekends & Wednesday - Friday in School Holidays | 8+  | Soft drinks voucher                             | -         | £200.00      |

Up to 5 people

|                         | Activity    | When              | Age  | Additional Information | Price P/P                   |           |
|-------------------------|-------------|-------------------|--|------------------------|-----------------------------|-----------|
| Moving Water Activities | Legacy Loop | Hydrospeeding     | Weekends & Wed-Fri in School Holidays            | 12+                    |                             | £50.00    |
|                         |             | Hotdog (2 people) | Weekends & Wednesday - Friday in School Holidays | 12+                    | Minimum booking of 2 people | £50(£100) |
|                         |             | Tubing            | Weekends & Wednesday - Friday in School Holidays | 12+                    |                             | £35.00    |

|                       | Location | Activity   | When                                   | Age | Price P/P | Price P/Package |
|-----------------------|----------|--|--|-----|-----------|-----------------|
| Flat Water Activities | Lake     | Explore Kayaki (available as a birthday package) | Weekends & Weekdays in School Holidays | 8+  | £10       | £185.00         |
|                       |          | Explore SUP1 (available as a birthday package)   | Weekends & Weekdays in School Holidays | 8+  | £10       | £185.00         |
|                       |          | Water Wipeout (available as a birthday package)  | Weekends & Weekdays in School Holidays | 8+  | £15       | £235.00         |

|                     | Location       | Course title      | Juniors 4 week course | 1/2 day | full day | Adult 4 Week Course |
|---------------------|----------------|-------------------|-----------------------|---------|----------|---------------------|
| Paddlesport Courses | Lake           | Flat water        | £60                   | £75     | £150     | £90.00              |
|                     | Legacy loop    | Intro to WW       | £80                   | £90     | £180     | £120.00             |
|                     |                | WW                | £80                   | £90     | £180     | £120.00             |
|                     | Olympic Course | Intro to Advanced |                       |         |          | £125.00             |
|                     |                | Advanced Water    |                       |         |          | £125.00             |

# Corporate Hire

|                                 |                            | Equipment                   | Details  | Price    |         |
|---------------------------------|----------------------------|-----------------------------|--|----------|---------|
| <b>Equipment Rental</b>         | <b>General Kayak</b>       |                             | Sit On top                                       | £15.00   |         |
|                                 |                            |                             | Closed Cockpit                                   | £15.00   |         |
|                                 | <b>Open Canoe</b>          |                             | Used Tandem or Solo                              | £20.00   |         |
|                                 | <b>Wet Suit</b>            |                             |  | £5.00    |         |
|                                 | <b>Paddle</b>              | <b>Individual Items</b>     |  | £3.00    |         |
|                                 | <b>Helmet</b>              |                             |  | £3.00    |         |
|                                 | <b>Boyancy Aid(PFD)</b>    |                             |  | £3.00    |         |
|                                 | <b>Full Set</b>            |                             | Full set   | £20.00   |         |
|                                 |                            |                             | Location   | Duration | Price   |
|                                 | <b>Room Hire</b>           | <b>Small Room</b>           |  | Half Day | £110.00 |
|                                 |                            |                             | Full Day   | £170.00  |         |
| <b>Medium Room</b>              |                            |                             | Half Day   | £150.00  |         |
|                                 |                            |                             | Full Day   | £400.00  |         |
| <b>Large Room</b>               |                            |                             | Half Day   | £400.00  |         |
|                                 |                            |                             | Full Day   | £520.00  |         |
| <b>Cabin</b>                    |                            |                             | Half Day   | £100.00  |         |
|                                 |                            |                             | Full Day   | £250.00  |         |
|                                 |                            | Location                    | Session Details                                  | Price    |         |
| <b>Course Hire</b>              | <b>Olympic</b>             |                             | Public   | £450.00  |         |
|                                 |                            |                             | Club   | £250.00  |         |
|                                 |                            |                             | British Canoeing                                 |          |         |
|                                 | <b>Legacy</b>              |                             | Public   | £230.00  |         |
|                                 |                            |                             | Club   | £205.00  |         |
|                                 | <b>Private Hire extras</b> |                             | Car Rescue (in addition to exclusive use charge) | £150.00  |         |
|                                 |                            | Inspection of course blocks | £50.00   |          |         |
|                                 |                            | Location                    | Duration   | Price    |         |
| <b>Public Paddling sessions</b> | <b>Olympic</b>             |                             | 1 hour   | £10.00   |         |
|                                 |                            |                             | 1hour 15 mins                                    | £12.50   |         |
|                                 | <b>Legacy</b>              |                             | 1 hour   | £6.00    |         |
|                                 |                            |                             | 1 hour 30 mins                                   | £9.00    |         |
|                                 |                            |                             |  |          |         |
| <b>Rental</b>                   | <b>Canoe/Kayak Storage</b> |                             | Monthly rate                                     | £20.00   |         |
|                                 |                            |                             | Annual rate                                      | £150.00  |         |

NOTE: Fees Inclusive of VAT as appropriate

LEE VALLEY VELOPARK

|  |  | 2019-20 Fee           | 2020-21 Fee                                      | % increase   |         |       |
|--|--|-----------------------|--|--------------|---------|-------|
| Tasters and Accreditation Stages (Bike and Helmet Included in Taster / Stage 1 Only)       | Track Taster - Adult   | £45.00                | £40.00   | -11.11%      |         |       |
|  | Track Taster - Junior  | £45.00                | £40.00   | -11.11%      |         |       |
|  | Skills Stage 1 Adult (Including bike hire)                     | £45.00                | £40.00   | -11.11%      |         |       |
|  | Skills Stage 1 Adult (excluding bike hire +£12.00)             | £33.00                | £30.00   | -9.09%       |         |       |
|  | Skills Stage 2, 3 and 4 Adult (excluding bike hire +£12.00)    | £20.00                | £20.00   | 0.00%        |         |       |
|  | Skills Stage 1, 2, 3 and 4 Junior (excluding bike hire +£8.00) | £17.00                | £18.00   | 5.88%        |         |       |
|  | Per Session Adult  | £20.00                | £20.00   | 0.00%        |         |       |
|  | Per Session Junior   | £17.00                | £18.00   | 5.88%        |         |       |
|  | Per Session Adult  | £60.00                | £50.00   | -16.67%      |         |       |
|  | Per Session Junior   | £60.00                | £50.00   | -16.67%      |         |       |
| Coached Skills, Demy and Structured Quality Training (SQT) Sessions                        | Per Hour   | £150.00               | £155.00  | 3.33%        |         |       |
|  | Per hour per 15 students includes equipment & coach            | £125.00               | £130.00  | 4.00%        |         |       |
|  | Per Session  | £5.50                 | £6.00  | 9.09%        |         |       |
|  | Course (6 weeks)   | £30.00                | £30.00   | 0.00%        |         |       |
|  | Per Set Per Session  | £5.50                 | £6.00  | 9.09%        |         |       |
|  | Per Set Per Session (Storage Customer)                         | £3.00                 | £3.00  | 0.00%        |         |       |
|  | Per Gate Per Session   | £25.00                | £30.00   | 20.00%       |         |       |
|  | Per Demy Per Session   | £85.00                | £90.00   | 5.88%        |         |       |
|  | Adult  | £15.00                | £15.00   | 0.00%        |         |       |
|  | Junior - 18 and under  | £15.00                | £15.00   | 0.00%        |         |       |
| Pay and Ride   | Per Session Weekend  | £5.00                 | £5.00  | 0.00%        |         |       |
|  | Per Session Weekday  | £5.00                 | £5.00  | 0.00%        |         |       |
|  | Per Session Family (min. 2 Juniors)                            | £16.00                | £16.00   | 0.00%        |         |       |
|  | Family Session with bike hire                                  | £45.00                | £45.00   | 0.00%        |         |       |
|  | Whole Circuit 2 hour - Exclusive                               | £260.00               | £270.00  | 3.85%        |         |       |
|  | 'O' Loop & Riverbank Circuit 2 hour - Exclusive                | £160.00               | £160.00  | 0.00%        |         |       |
|  | Abercrombie Circuit 2 hour - Exclusive                         | £110.00               | £120.00  | 9.09%        |         |       |
|  | Up to 2 hour - BMX Exclusive, MTB Non Exclusive                | £85.00                | £90.00   | 5.88%        |         |       |
|  | Adult  | £6.00-£15.00          | £6.00-£15.00                                     | 0.00%        |         |       |
|  | Junior - 18 and under  | £6.00-£15.00          | £6.00-£15.00                                     | 0.00%        |         |       |
| National Governing Body (NGB) Cycling / Athletic Affiliated Club / Training Session (Road) | Per hour - Non-exclusive - Road/MTB                            | £110.00               | £114.00  | 3.64%        |         |       |
|  | Per hour - Exclusive - BMX                                     | £110.00               | £114.00  | 3.64%        |         |       |
|  | Per 2 Hour session   | £65.00                | £70.00   | 7.69%        |         |       |
|  | Per 2 Hour session   | £65.00                | £70.00   | 7.69%        |         |       |
|  | National Governing Body (NGB) Training Session (BMX & MTB)     | Coached Sessions      | £85.00   | £90.00       | 5.88%   |       |
|  |  | School session        | £6.00-£15.00                                     | £6.00-£15.00 | 0.00%   |       |
|  |  | Road Timing Hut Hire  | £110.00  | £114.00      | 3.64%   |       |
|  |  | Road Timing Equipment | £65.00   | £70.00       | 7.69%   |       |
|  |  | Velodrome             | British Cycling Affiliated Club Training Session | £150.00      | £155.00 | 3.33% |
|  |  |                       | School Session                                   | £125.00      | £130.00 | 4.00% |
| VeloBalance / Pump Track   |  |                       | £5.50  | £6.00        | 9.09%   |       |
| Roller Hire  |  |                       | £30.00   | £30.00       | 0.00%   |       |
| Track Start Gate Hire  |  |                       | £25.00   | £30.00       | 20.00%  |       |
| Demy Bike Hire   |  |                       | £85.00   | £90.00       | 5.88%   |       |
| Road Circuit and MTB 'Experience' and BMX Induction *(includes bike & helmet)              | £15.00   |                       | £15.00   | 0.00%        |         |       |
| Per Session Weekend  | £5.00  |                       | £5.00  | 0.00%        |         |       |
| Per Session Weekday  | £5.00  |                       | £5.00  | 0.00%        |         |       |
| Per Session Family (min. 2 Juniors)  | £16.00   |                       | £16.00   | 0.00%        |         |       |
| BMX, Road Circuit and Mountain Bike Trails   | Whole Circuit 2 hour - Exclusive                               | £260.00               | £270.00  | 3.85%        |         |       |
|  | 'O' Loop & Riverbank Circuit 2 hour - Exclusive                | £160.00               | £160.00  | 0.00%        |         |       |
|  | Abercrombie Circuit 2 hour - Exclusive                         | £110.00               | £120.00  | 9.09%        |         |       |
|  | Up to 2 hour - BMX Exclusive, MTB Non Exclusive                | £85.00                | £90.00   | 5.88%        |         |       |
|  | Adult  | £6.00-£15.00          | £6.00-£15.00                                     | 0.00%        |         |       |
|  | Junior - 18 and under  | £6.00-£15.00          | £6.00-£15.00                                     | 0.00%        |         |       |
|  | Per hour - Non-exclusive - Road/MTB                            | £110.00               | £114.00  | 3.64%        |         |       |
|  | Per hour - Exclusive - BMX                                     | £110.00               | £114.00  | 3.64%        |         |       |
|  | Per 2 Hour session   | £65.00                | £70.00   | 7.69%        |         |       |
|  | Per 2 Hour session   | £65.00                | £70.00   | 7.69%        |         |       |

| Studio / Gym | BMX Start Gata  | Per Session (Max 2 hours)                                       | £25.00  | £30.00  | 20.00% |
|--------------|---|---|---------|---------|--------|
|              | VeloStudio Coached Session                                      | Per Session   | £10.00  | £10.00  | 0.00%  |
|              | VeloStudio Uncoached Session                                    | Per Session   | £7.00   | £7.00   | 0.00%  |
|              |   | Bike with Helmet - Adult  | £12.00  | £12.00  | 0.00%  |
|              |   | Bike with Helmet - Junior                                       | £8.00   | £8.00   | 0.00%  |
|              |   | Gloves  | £3.00   | £3.00   | 0.00%  |
|              |   | Knee/Elbow pads   | £3.00   | £3.00   | 0.00%  |
|              |   | Helmet  | £3.00   | £3.00   | 0.00%  |
|              |   | Cleat shoes (Track only)  | £7.00   | £7.00   | 0.00%  |
|              | Equipment / Coach Hire  | BMX Package (Bike, Helmet, Gloves and Knee/Elbow pads) - Adult  | £14.00  | £14.00  | 0.00%  |
|              |   | BMX Package (Bike, Helmet, Gloves and Knee/Elbow pads) - Junior | £10.00  | £10.00  | 0.00%  |
|              |   | Track Package (Bike, Helmet, Gloves & Shoes) Adult              | £20.00  | £20.00  | 0.00%  |
|              |   | Track Package (Bike, Helmet, Gloves & Shoes) Junior             | £15.00  | £15.00  | 0.00%  |
|              |   | Road Tandem with Helmets - 1 Adult required                     | £20.00  | £20.00  | 0.00%  |
|              |   | Coach Per hour  | £50.00  | £50.00  | 0.00%  |
|              |   | Bike Storage (12 months)  | £365.00 | £365.00 | 0.00%  |
|              |   | Per part or whole month charge left until 31st March            | £35.00  | £35.00  | 0.00%  |
|              |   | VeloStudio Only   | £20.00  | £20.00  | 0.00%  |
|              |   | Road and Mountain Bike Only                                     | £20.00  | £20.00  | 0.00%  |
|              |   | VeloStudio, Road & MTB + Bike Hire                              | £25.00  | £25.00  | 0.00%  |
|              |   | VeloStudio, Road, MTB & Bike Hire                               | £35.00  | £35.00  | 0.00%  |
|              |   | Pedal Power (14 riders)   | £224.00 | £238.00 | 6.25%  |
|              | Birthday Parties (includes food, drink, water bottle and medal) | BMX / MTB (16 riders)   | £352.00 | £362.00 | 0.00%  |

NOTE: Fees inclusive of VAT as appropriate

## Lee Valley Hockey and Tennis Centre: Hockey

|  |  | 2019-20 FYP                 | 2020-21 Fee                      | % Increase | Comments |  |  |
|--|--|-----------------------------|----------------------------------|------------|----------|--|--|
| Pitch Hire per hour:<br>Main pitch (with stand) or<br>second pitch | Standard (price from): Pitch 1                           | £115.00                     | £140.00                          | 3.70%      |          |  |  |
|  | Standard (price from): Pitch 2                           | £115.00                     | £120.00                          | 4.35%      |          |  |  |
|  | Weekend Training & All Matches<br>(Both Pitches)         | £90.00                      | £95.00                           | 5.56%      |          |  |  |
|  | Weekday Training Rate Only<br>(Both Pitches)             | £60.00                      | £95.00                           | 8.33%      |          |  |  |
| Hockey Pitches   | Host Clubs / Universities                                | £70.00                      | £73.00                           | 4.29%      |          |  |  |
|  | Schools (9am - 5pm)                                      |                             |                                  |            |          |  |  |
| Registered User (annual payment, allows advance booking)           | Registered User (annual payment, allows advance booking) |                             |                                  |            |          |  |  |
|  | Indoor Court   | Peak                        | £55.00                           | £55.00     | 0.00%    | Peak times near capacity so opportunity to increase prices.  |  |
|  |  | Peak                        | £76.00                           | £27.00     | 3.85%    |  |  |
|  |  | Off Peak                    | £21.00                           | £27.00     | 3.85%    |  |  |
|  |  | Off Peak                    | £15.00                           | £21.00     | 0.00%    |  |  |
|  |  | Peak                        | £10.00                           | £15.00     | 0.00%    |  |  |
|  |  | Off Peak                    | £8.00                            | £10.00     | 0.00%    |  |  |
|  | Outdoor Court  | Peak                        | £6.00                            | £8.00      | 0.00%    | Peak times near capacity so opportunity to increase prices.  |  |
|  |  | Off Peak                    | £6.00                            | £8.00      | 0.00%    |  |  |
|  |  | Off Peak                    | £6.00                            | £8.00      | 0.00%    |  |  |
|  |  | Off Peak                    | £4.50                            | £4.75      | 5.56%    |  |  |
|  |  | Off Peak                    | £4.50                            | £4.75      | 5.56%    |  |  |
|  |  | Off Peak                    | £5.50                            | £5.75      | 4.55%    |  |  |
|  | Tennis Courses   | Hot Shots Pay and Play      | Price per week (1.5 hours)       | £4.50      | £4.75    | 5.56%  | Not running anymore<br>Not running anymore |
|  |  |                             | Mini Tennis - Age 3-10 year olds | £4.50      | £4.75    | 5.56%  |  |
| Junior Tennis - Age 11-16 year olds                                |  |                             | £4.50                            | £4.75      | 5.56%    |  |  |
| 7 Week Course  |  | Price per session           | £6.25                            | £8.50      | 4.00%    | All increased in the last 2 years and are all in line with other similar tennis centres (Westway, National Tennis Centre, Nottingham Tennis Centre, Easton Tennis Centre). |  |
|  |  | Junior Tennis - Age 6-10    | £6.75                            | £7.00      | 3.70%    |  |  |
|  |  | Adult - beginner            | £8.50                            | £8.75      | 2.94%    |  |  |
| Cardio Tennis  |  | Price per week (1.5 hour)   | £8.50                            | £8.75      | 2.94%    | All increased in the last 2 years and are all in line with other similar tennis centres (Westway, National Tennis Centre, Nottingham Tennis Centre, Easton Tennis Centre). |  |
|  |  | Price per hour              | £12.50                           | £13.00     | 4.00%    |  |  |
|  |  | Adult - advanced            | £8.50                            | £8.75      | 2.94%    |  |  |
| Social session (2hrs)  |  | Price per session           | £14.00                           | £14.50     | 3.57%    | All increased in the last 2 years and are all in line with other similar tennis centres (Westway, National Tennis Centre, Nottingham Tennis Centre, Easton Tennis Centre). |  |
|  |  | Match play (1.5hrs)         | £10.50                           | £10.75     | 2.39%    |  |  |
|  |  | Disability Tennis Programme | £5.50                            | £5.75      | 4.55%    |  |  |

NOTE: Fees inclusive of VAT as appropriate

# LEE VALLEY ATHLETICS CENTRE

|   |  | Fee 2019/20         | Proposed 2020/21     |
|---|--|---------------------|----------------------|
| <b>Monthly membership<br/>Unlimited use of<br/>all facilities</b> | <b>Adult</b>   | £38.00              | £38.00               |
|   | <b>Concession</b>  | £28.00              | £28.00               |
|   | <b>Concession - under 16's</b>                             | £23.00              | £23.00               |
| <b>Memberships<br/>Monthly Pass</b>                               | <b>Adult</b>   | £48.00              | £48.00               |
|   | <b>Concession</b>  | £38.00              | £38.00               |
|   | <b>Concession – Under 16</b>                               | £33.00              | £33.00               |
| <b>Membership<br/>Joining Fee</b>                                 |  | None                | £15.00               |
| <b>Indoor and<br/>Outdoor<br/>Combined Track<br/>ticket</b>       | <b>Adult – entry to gym included</b>                       | £6.70               | £6.80                |
|   | <b>Concession – entry to gym included</b>                  | £4.00               | £4.00                |
|   | <b>Under 16– entry to gym not included</b>                 | £3.00               | £3.00                |
| <b>Outdoor Track<br/>Only</b>                                     | <b>Casual - Adult</b>                                      | £4.00               | £4.00                |
|   | <b>Casual - Concession</b>                                 | £2.70               | £2.70                |
| <b>Open Events Entry</b>  |  | From £6.00 - £16.00 | From £6.00 to £17.00 |
| <b>Star Track</b>   | <b>(20 hour Crash Course)</b>                              | £75.00              | £78.00               |
|   | <b>Pre-booking discount</b>                                | £10.00              | £10.00               |
| <b>Master Class</b>   | <b>2.5 hour class</b>                                      | £14.00              | £14.00               |
| <b>Athletics<br/>academy</b>                                      | <b>Individual class</b>                                    | £5.50               | £5.50                |
|   | <b>Bulk purchase</b>                                       | £55.00              | £55.00               |
| <b>Track hire - per<br/>hour</b>                                  | <b>Festival / Commercial Hire –<br/>Outdoor (per hour)</b> | From £170.00        | From £180.00ph       |
|   | <b>Festival / Commercial –<br/>Indoor (per hour)</b>       | From 200.00         | From £210ph          |
|   | <b>Championships Outdoor Hire</b>                          | £80.00              | £80.00               |
|   | <b>Championships Indoor Hire</b>                           | £110.00             | £120.00              |
|   | <b>Clubs/ Schools –<br/>Outdoor</b>                        | £80.00              | £80.00               |
|   | <b>Clubs/ Schools –<br/>Indoor</b>                         | £110.00             | £120.00              |
| <b>Ron Pickering<br/>Room Hire</b>                                | <b>Per hour</b>  | £45.00              | £45.00               |
| <b>Seminar Room<br/>Hire</b>                                      | <b>Per hour</b>  | £32.00              | £32.00               |
| <b>Photo Finish Hire per Day</b>                                  |  | £290.00             | £300.00              |

NOTE: Fees inclusive of VAT as appropriate

## LEE VALLEY ICE CENTRE

|  | 2019-20 Fee                                       | 2020-21 Fee  | % increase | Comments |                            |
|--|---|--------------|------------|----------|----------------------------|
| <b>Entry Fee (including skate hire)</b>      | Adult   | £10.50       | £10.00     | -4.76%   |                            |
|  | Junior - Under 16's                               | £9.50        | £10.00     | 5.26%    |                            |
|  | Under 5   | £6.00        | £6.00      | 0.00%    |                            |
|  | Family of Four off peak                           | £32.00       | £35.00     | 9.38%    | removing off peak and peak |
|  | Family of Four peak                               | £38.00       | £35.00     | -7.89%   |                            |
|  | Spectators  | £1.00        | £1.00      | 0.00%    |                            |
| <b>Children's Parties</b>                    | per person  | £19.00       | £19.50     | 2.63%    |                            |
|  | LEA - Learn to skate excl. skate hire             | £56.00       | £58.00     | 3.57%    |                            |
| <b>Coached and training sessions</b>         | LEA - Learn to skate incl. skate hire             | £72.00       | £74.00     | 2.78%    |                            |
|  | Public patch per session                          | £7.50        | £8.00      | 6.67%    |                            |
|  | Public patch per month                            | £79.00       | £80.00     | 1.27%    |                            |
|  | Full time per month                               | £470.00      | £480.00    | 2.13%    |                            |
| <b>Coaches rental fee</b>                    | Ice Hockey Match/ Commercial Hire                 | £350.00      | £360.00    | 2.86%    |                            |
|  | Minimum Rate                                      |              |            |          |                            |
| <b>Rink Hire/ Development Ice (per hour)</b> | Junior (17 and under) Ice Hockey - before 10.30pm | £120.00      | £125.00    | 4.17%    |                            |
|  | Junior Ice Hockey - after 10.30pm                 | £190.00      | £195.00    | 2.63%    |                            |
|  | Recreational/ training Ice Hockey per hour        | £225.00      | £230.00    | 2.22%    |                            |
|  | Skate Aid   | £5.00        | £5.00      | 0.00%    |                            |
| <b>Equipment Hire</b>                        | Skate Hire  | £2.00        | £2.00      | 0.00%    |                            |
|  | Non commercial                                    | POA          | POA        |          |                            |
| <b>Viewing Area/ Suite</b>                   | Commercial  | £15.00       | £15.00     | 0.00%    |                            |
|  | Minimum Rate                                      |              |            |          |                            |
| <b>Overflow Car Park Hire</b>                | per day   | From £600.00 | From £600  |          |                            |

NOTE: Fees inclusive of VAT as appropriate.

|  | 2019-20 Fee | 2020-21 Fee | % Increase | Comments   |
|--|-------------|-------------|------------|--|
| Group Lessons                                |             |             |            |  |
| "Have a go" - 30 mins Aged 15 and under only | £18.50      | £20.00      | 8.11%      | Highly desired product. Still competitive with other riding schools. Half term family HAG's sell out at £20 pp                       |
| 1 Hour - Adult                               | £34.00      | £35.00      | 2.94%      |  |
| 1 Hour - Junior (16 and under)               | £74.50      | £26.00      | 6.12%      | Still under prices of other riding centres   |
| One Hour Adult                               | £39.50      | £40.00      | 3.90%      | Not many other riding schools offer Jump lessons. No increase last year in cost of jumping.  |
| 1 Hour - Junior (15 and under)               | £29.50      | £32.00      | 8.47%      | Same as above.   |
| 30 mins Off Peak                             | £41.00      | £41.50      | 1.22%      | nominal increase   |
| 30 mins Standard                             | £48.00      | £48.50      | 1.04%      | as above   |
| 45 mins Off Standard                         | £55.00      | £55.50      | 0.91%      | as above   |
| 45 mins Standard                             | £61.50      | £63.00      | 0.80%      | as above   |
| 1 hour Off Standard                          | £66.50      | £66.50      | 0.76%      | as above   |
| 1 hour Standard                              | £73.00      | £73.50      | 0.68%      | as above   |
| 30 min paired lesson Off Peak                | £35.50      | £36.00      | 1.41%      | as above   |
| 30 min paired lesson Standard                | £43.00      | £43.50      | 1.16%      | as above   |
| 45 min paired lesson Off Peak                | £42.50      | £43.00      | 1.18%      | as above   |
| 45 min paired lesson Standard                | £49.50      | £50.00      | 1.01%      | as above   |
| 1 hour paired lesson Off Peak                | £46.50      | £47.00      | 1.08%      | as above   |
| 1 hour paired lesson Standard                | £54.00      | £54.50      | 0.93%      | as above   |
| 30 mins Off Peak                             | £48.00      | £50.00      | 4.17%      | Compared to other riding schools we are way under in our rates. Increased cost of equipment used, level of instructor is higher too. |
| 30 mins Standard                             | £53.00      | £55.00      | 3.77%      | as above   |
| 45 mins Off Peak                             | £62.00      | £64.00      | 3.23%      | as above   |
| 45 mins Standard                             | £67.50      | £69.50      | 2.96%      | as above   |
| LEA Lesson (per pupil)                       | £35.00      | £16.50      | 10.00%     | No increase last year. Cost of running sessions is not covered by a cost of £15 pp   |
| Riding for the disabled Pony Club            | £17.50      | £18.50      | 5.71%      |  |
|  | £16.50      | £17.00      | 3.03%      |  |
| Birthday Parties                             |             |             |            |  |
| Option A - Non ridden                        | N/A         | £150.00     |            | New product. Would like to not have this set for year. As increase likely as product develops  |
| Option B - With a pony Ride                  | N/A         | £200.00     |            | as above   |
| Part Livery (Staff only)                     | £520.00     | £585.00     | 0.94%      | Livery interest declined previous year. Just starting to rebuild again   |
| Part Livery with mucking out                 | N/A         | £755.00     |            | new product  |
| Full Livery                                  | £870.00     | £875.00     | 0.57%      | Livery interest declined previous year. Just starting to rebuild again   |
| Part Livery (3 day loan)                     | £590.00     | £595.00     | 0.94%      |  |
| Full Livery (7 day loan)                     | £870.00     | £875.00     | 0.57%      |  |

NOTE: Fees inclusive of VAT as appropriate



Lee Valley Hockey and Tennis Centre and Lee Valley VeloPark customers are entitled to up to four hours free car parking upon entering the car park and staying within Lee Valley Hockey and Tennis Centre/Lee Valley VeloPark. This was implemented to retain the carparks for visitor use and discourage parking for other nearby activities/visits and encourage public transport (and cycling and walking).

If taking part in hockey or tennis or cycling activities at the venues, customers obtain this free parking by entering personal details and vehicle registration number into one of the terminals within the venue. If a customer wishes to stay longer than the four hours, then there are additional parking terms and charges applied. There is a price and time difference between the two venues due to the location to other Queen Elizabeth Olympic Park facilities such as the 'Tumbling Bay' playground and event spaces and also walking time to the Olympic Stadium. The pricing is set to encourage use of other car parks at Here East, Westfield Shopping and Stratford International rail station car parks.

**Tariffs for non-venue users and for hockey/tennis users staying past four hours:**

- Up to 1 hour £3
- Up to 2 hours £6
- Up to 3 hours £15
- Max stay 3 hours no return within 2 hours

**Tariffs for non-cycling users and for cycling users staying past four hours:**

- Up to 1 hour £4
- Up to 2 hours £8
- Max stay 2 hours, no return within 2 hours

Car Parking charges and management was introduced at Lee Valley Ice Centre due to increased use when the Lea Bridge rail station was refurbished and to react to more car parking by the residents and visitors of the apartments adjacent to the venue. As the car park is used by visitors to Leyton Marsh and Walthamstow Marshes, the fees have been kept low for visits, with larger fees to discourage use as a commuter carpark and non-visitors.

- Up to 30 minutes            Free
- 30mins to 5 hours        £1
- 5+ hrs to 7 hours        £6
- 7+ hrs to 24 hours      £25
- Per subsequent 24 hr    £25
  
- Blue Badge holders can park free.

There are currently no charges for car parking at Lee Valley Riding Centre, Lee Valley Athletics Centre and Lee Valley White Water Centre.

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